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The Moral Humanity in Rawson Marshall Thurbers' Film Skyscraper

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Abstract

Analysis of moral humanity in film Skyscraper is a study that explains the moral message. In this study, of course, using a qualitative descriptive research method, namely researchers will make direct observations of moral messages. The research object used by researchers is An Analysis of Moral Humanity in Rawson Marshall Thurbers Skyscraper Film. Where this film was produced by Beau Flynn directed by Rawson Marshall Thurbers because it tells about phenomena inherent in everyday life such as kinship, responsibility, courage, mutual trust, love, help, and honesty. The data collection technique used in this study was documentation analysis. Where the researcher captures several scenes that contain moral messages to be conveyed to the public. The results found in this film based on the theory of Roland Barthes are to analyze the meaning of signifiers, denotative, connotative, and mythical meanings. The results of this study show 7 scenes that show elements of the moral message in the Skyscraper film. So the researchers found the hidden meaning of the film in the form of a moral message.

Keywords: *Analysis, moral, humanity, film.*

1. Introduction

The development of Science and Technology in this day and age is growing very rapidly in all fields, including in the field of literature (film). Literature is the author's reflection on life and life combined with the power of imagination and creation which is supported by his experiences and observations of that life. One of the goals of the presence of literature in the midst of society is to strive to increase human dignity as cultural, thinking and godly creatures. Film is the development of drama literary works which are then visualized into a complete story by actors and actresses. Apart from being a popular source of entertainment, films are a medium for educating, containing moral messages and giving teachings to the public. Films function as a medium of information and social documents. Endraswara (2016:9). Film has its

own artistic value, because film is created as a work of creative professionals who are professionals in their fields. Film as an object of art should be assessed artistically, not rationally. Film studies can be said to be a relatively new field of study and is not comparable to the process of technological evolution. Semiotics is a scientific study or analytical method to examine signs in a context of scenarios, images, texts, and scenes in films that can be interpreted. Meaning means that objects do not only carry information, in this case the objects want to communicate, but also constitute a structured system of signs used in the film. Mudjiono, (2020:125-138). Message is something conveyed by the communicator to the communicant through the communication process (Tasmara, 1987: 7 in Afan, 2024). Meanwhile, the message in the book Introduction to Communication Science is a series of signs/symbols created by someone for a specific purpose with the hope that the delivery of a sign/symbol will succeed in causing something. Hafid (2004:14). Communication in human life feels very important, because with communication can bridge all forms of ideas that will delivered by someone. In every communication is an important element Among them is the message, because the message is conveyed through the media appropriate, understandable language, simple and appropriate words intent, as well as the purpose of the message will be conveyed and easily digested by communicant. As for the message according to Onong Effendy, states that message is: "a component in the communication process in the form of a combination of thoughts and feelings of a person by using (Auliauraahman, M. 2024).

Moral message in literary works summarized in themes, characters and elements others that make up a literary work. An important moral message is conveyed to reader of literature. Through a moral message, the author or literary work can convey the good side and bed about life. Teaching morals in literary works are pleasing to the eye as a mandate and a message. Nurgiantoro (2013:430). The moral message is important in every narrative story included in films shown on the big screen. Message Moral is a moral lesson or message that can be obtained from an event, someone's experience, or from a film that can provide life lessons for the audience and for others (Apriansyah, 2018 in Afan, 2023).

In making literary works, authors always use a strong imagination to create a new literary work. literature is an expression of human thoughts and feelings both verbally and in writing (print), using beautiful language according to the context. Caulton (2012: 2-8).

Researchers are interested in researching this film because apart from having a good story, this film can also motivate the audience to act like the story being acted out. Apart from being motivating, this film also contains a lot of moral messages for humanity, one of which is kinship providing entertainment to audiences but also presenting messages educating which is now rarely shown in Indonesian films ''Skyscraper '' is included in a quality film and educative in terms of visual and in terms of content. Messages in a film when done well and interesting will give the impression that the audience is easy to understand and draw conclusions from the film. Almost all movies teach or tell the audience about something, because with watching movies audiences can learn how to get along with people others, behavior, appearance and soon. The research questions that stated are what is the moral message in Rawson Marshall Thurber's Skyscraper?, what is the moral impact of humanity in the skyscraper film for the audiences.

2. Research Method

The research method that will be used in describing the moral messages in the film Skyscraper by Rawson Marshall Thurber is a descriptive qualitative method with document analysis which aims to make a systematic, factual and accurate description. Qualitative method

as a research procedure that produces descriptive data in the form of written or spoken words and written data from people's observable behavior (Moleong, 2006:4 in Afan, 2024).

Procedure of data collection by measuring and analyzing accurate insights for the problem at hand using validated engineering standards. In this research, the researcher used semiotics theory of Roland Barthes to analyze denotative and connotative to identify the humanity moral message in Skayscraper film, then analyzed the movie based on the picture in the scenes of the Film with some steps; Purchase Skyscraper film file, download Skyscraper film, Watching the film repeatedly to find out the human messages found in the Skyscraper film. Collect data from books, journals related to the film.Collect related theories to the research to be studied.

3. Findings and Discussion

Moral Message.

In conducting this research, the message conveyed by the researcher to the audience contains a moral message. The moral message is an idea about the good and bad teachings of actions and behavior that the film maker wants to convey to the audience. Therefore, in this discussion the researcher will discuss the moral message in the Skyscraper film according to the scene category that the researcher has chosen. This is one of the tasks that the researcher has mentioned, which is to make people who see the film want to do the invitation contained in the film.

Denotation, Connotation and Myth

Rawson Skyscraper film has a moral message that describes family, responsibility, mutual trust, and courage. The author first explains the reality of the moral message then the meaning of denotation, connotation, and myth from the film.

First scene analysis.

Kinship

Signifier	Signified
 **Minute : 08:54-09:08**	**Will** : Daddy loves who? **Henry** : Me! **Georgia :** Me! **Will** : Ok, ok, you know what? You're both right. Because, Daddy loves you both.

Scene explanation: When will asks his two children who he loves, and both children answer "me". In this scene, it is also depicted that Will loves his family very much. Denotation: A father who asks his two children who he loves the most. Connotation: They need each other and to strengthen family relationships, they have a nickname to always be a harmonious family. Myth: With the creation of a harmonious family, a happy family will be born.

Second scene analysis

Responsibility

Signifier	Signified

 **Minute : 56:14**	**Georgia :** Dad ! **Will :** Honey, stay right there. Daddy's coming for you . **Georgia :** Ok.

Scene Explanation: In this scene, Will is trying to find and save his family who were separated due to a fire that broke out in the building. Denotation: A father calls his son Honey on the grounds that the child is calmer in a dangerous position. Connotation: A father who calls his child with love and tenderness so that under any circumstances he will still feel comfortable. Myth: His father's concern made him calm.

Third scene analysis

Mutual trust

Signifier	Signified
 **Minute : 59:10** 	**Will :** All right, these elevators operate on electromagnetic induction. When there's a fire, they're held in place by a failsafe brake. When l cut this cable, you're gonna fall. **Sarah :** What? Will? **Will :** I'ts all right. Just listen to me. You're gonna fall through the fire the magnets are gonna kick back on once, you pass the fire line but l need you to pull this handle in order to engage the braking system. It's about 500 feet from here until the fire line. I want you to count to five and pull the hanle **Sarah :** This is crazy. **Will :** Trust me **Sarah :** Ok. need you to pull this handle in order to engage the braking system. It's about 500 feet from here until the fire line. I want you to count to five and pull the hanle **Sarah :** This is crazy. **Will :** Trust me **Sarah :** Ok.

Minute : 59:10 Will : All right, these elevators operate on electromagnetic induction. When there's a fire, they're held in place by a failsafe brake. When l cut this cable, you're gonna fall.

Sarah : What? Will?

Will : I'ts all right. Just listen to me. You're gonna fall through the fire the magnets are gonna kick back on once, you pass the fire line but l need you to pull this handle in order to engage the braking system. It's about 500 feet from here until the fire line. I want you to count to five and pull the hanle Sarah : This is crazy. Will : Trust me Sarah : Ok. need you to pull this handle in order to engage the braking system. It's about 500 feet from here until the fire line. I want you to count to five and pull the hanle Sarah : This is crazy. Will: Trust me Sarah : Ok.

Scene explanation : In this scene, Will is trying to explain to Sarah what he Will do in order to get past the flames by taking the elevator that will take them through the flames. Sarah who initially felt unsure about Will's idea and finally believed in Will that she could definitely do this for the sake of their child. Denotation: Will and Sarah looked at each other to give each other confidence. Connotation: The trust he gave to his children and wife made him calm, sure of what he was facing, which was to pass through a burning building using an escalator which

would be suddenly disconnected so that it would make it slide very fast from the top of building 96 to the bottom. Myth: Uniting different hearts will produce results.

Fourth scene analysis

Courage.

Signifier	Signified
 **Minute : 1:42:15**	**Wiil :** How you doing, buddy ? **Henry :** l'm scared **Will:** In order to be brave, we got to be a little scared. All right? Now l need you to be brave right now. Can you do that for me ? **Henry :** Yeah.

Scene explanation: In this scene looks like a father talking to his son. Denotation: seen the father trying to calm his son who was a scared. Connotation: With fear it will lead to failure which results in separation from the struggle that is being carried out. Myth: Fear is a detrimental thing.

Fifth scene analysis

Love

Signifier	Signified
 **Minute : 1:31:28-1:31:41**	**Will :** You ok? You ok? Are you hurt? **Sarah :** No, no, we're ok. **Henry :** l'm ok, dad. **Sarah :** Where fine, fine **Will :** I love you **Sarah :** I love you too.

Scene explanation, In this scene, Will just got off the helicopter to save his daughter Georgia, who was trapped in a burning skys craper building, but as soon as Will immediately screamed, looking for his wife and son Henry who he saved first from there, Will looked worried because he had not yet met his wife and children in the midst of the crowd of people watching. he struggled to save his family for a long time then his wife Sarah and Henry suddenly appeared in a crowd of people and from there Will looked relieved and ran to hug his wife and child while telling how much he loved his family. Denotation: A family head asked the condition of his wife and children whether anyone was hurt, because he was worried about the danger that befell them. Connotation: A family head who is asking about his family's condition as proof that he cares and really loves his family. Myth: Love for the family must be proved by great affection and care.

Seventh scene analysis

Honestly

Signifier	Signified
  **Minute : 1:15:35**	**Will :** We need to talk. All right, if we're gonna get out of here, you're gonna have to tell me the truth. How does a men like that call you his business partner? **Zhao :** His name is Kores Botha. He handles extortion three powerful crime syndicates. And when 1 began construction on the pearl Botha came to me.

Scene explanation: You can see two people in the room talking, namely Will and Zhao, here Will asks Zhao to be honest about what problem he is experiencing so that the building he owns is burned down without any real reason. It turns out that Zhao used to work with a terrorist, namely Kores Botha, so now he still has grudges and is terrorized. Denotation: Co-workers are confused why the hotel owner could make terrors become his business partner, here you can see co-workers want to know the truth of the story why his boss was betrayed by his colleague. Connotation: Whatever happens honesty is the key to success that leads to success. Myth: Everything that is done correctly will prosper.

Mural Impact of Humanity for the Audience

There are several moral messages that can be obtained after watching the film, which will be explained as follows:

Family safety comes first

In this film, Will, as the head of the family, always puts his family first, because with the family he has, his life is so directed that he never knew what he would become without his family, maybe his life would get lost, moreover, he works as a soldier, most likely he becomes a terrorist. but his job was interrupted because there had been a shooting and suicide bombing while he was on duty with his team which resulted in him having to lose one leg but from this incident he met his wife who served as a nurse at the hospital where he was being treated. But Will never regretted all that happened because from this incident he benefited, namely he met Sarah who became his wife and Sarah also taught him good things that could change his life and again he has 2 children who make him love him even more about his family and his principles now family is number one for him no matter what happens he is willing to defend and save his family to the death. From this story, we can learn that family is people who play an important role in family life, our friends embrace everything, whatever it is, so love your family while it's still there.

The meaning of a friend of one struggle

Will and one of his friends, namely Zhao, the owner of a skyscraper building who survived their last rescue incident, are still on good terms for more than 10 years and it is very likely that Will will work together again in the business that Zhao owns and that will certainly have an advantage for them. So having a good relationship with friends is highly recommended so that we are easy to do anything especially at work.

Trust is Not Instant Results

In this film, we can learn that trusting or entrusting something from other people is not an easy thing. Because it could be, the people closest to us actually stab us in the back. This is what Will experienced, because he believed in his friends, he was very open to everything and he always followed what he said, but it turned out that he himself was the mastermind because he was trapped and had to part with his family.

The Importance of Cooperation and Mutual Protection

Will's wife and twin children who are trapped in the building on the 98th floor also make us learn the importance of working together and protecting each other. Even though he was in a panic, Will's wife was able to calm her two children. And these two twins also protect each other so that they try to survive together.

Never give up. From Will, we can see that if there is a strong will and motivation, we can go through even the most difficult things.

4. Conclussion

Based on the findings and discussion, the researcher found 7 moral messages contained in the Skyscraper film namely kindship, responsibility, mutual trust, courage, love, help, and honestly. It is found the moral impact of humanity in the Skyscraper film for the audience of the film, namely: family safety comes first, the theme of a friend of one struggle, trust is not instant result, the importance of cooperation and mutual protection, and never give up.

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