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Moral Values in Haris J and Maher Zain's Song: A Semiotic Analysis

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Abstract

The aims of this research to accomplish three objects, the first is semiotic about sign or object, second is about the interpretant and the third is about Representamen. This thesis used semiotic theory by Charles Sunder Peairce which is analysis the sign. This research used a qualitative method. This research also focused with the signs in lyrics and Picture on video clips of both songs. The conclusions in this research are (1) Types of objects or sign there are Icon, Index and Symbol, (2) Types of Representments there are Dualizing, Sin sign and Leg sign, (3) Type of Interpretant there are Rheme, Deciding and Argument.

Keywords: *Semiotic, Sings, Charles Sander Peairce, Song.*

1. Introduction

Literature is a creative work that contains the intent and purpose of the author. A literary work does not mean that it only has ideas, theories or systems of thought, but it contains ideas and systems of thought (Grace, 1956 in Afan, 2021). In other words, a literary work contains various kinds of theoretical ideas and systems of thought. the whole thing in this aspect comes from the authors who have an important role in using creative ideas as outlined in their works. Semiotics is one of the literary studies that discusses the meaning of signs. In understanding the study of semiotic literature, all literary works have the meaning of signs as a builder of works and signs are understood through the study of semiotics. Then readers and literary connoisseurs are able to find the meaning expressed by the author. Semiotics is the science of signs. To read and interpret signs, "language" is needed. Meaning is formed through a system of differences that are structured in language. Meaning is produced through a selection process and a combination of signs around two axes, namely: the syntagmatic axis (linear, for example sentences) and the paradigmatic axis (the arena of signs, such as synonyms) which are arranged in a marking system. meaning) (Saussure, 1960). The purpose of semiotic analysis is to find the meaning of signs, including the things hidden behind a sign (text, advertisements, news, images). The thinking of sign users is the result of the influence of various social constructions

where sign users (Wibowo, 2013). An analysis implicit meaning in moral value in Assalamualikum albums of Haris J songs, Islamic image in the eyes of the world often looked at as radical religion and identical with violence and conflicts with reporting on terrorist acts in the name of Islam. Even though Islam religion as Rahamatal Lil Alamin, always teach and invite for having safe and peaceful all Muslims or even non. to reject the rumors and beliefs of outsider of Islam about it many of media we can use for rejecting as like video clip or songs in religion genre.

Song as tools for communications an artistic composition tone or sound which has very important message and roles in delivering the message to public, thachings moral, values, social, culture and even religion, song lyrics that tell religious teaching incluading the message of Islamic peace its self. Generally, songs are packed with song or lyrics that show or entertain listeners only without thingking the lyrics shows hate speech, body shamming and all negative things or even in the lyrics has blasphemy to realigion exectly Islam. But, other differnts with album Harris J and Maher Zain with Islamic ganre which was packed or show or diliver to the listener how a beautiful Islam its self with all of message, moral value in their albums. In all of the lyrics of that albums not only teach us about the prosses of interaction in Islamic teachings but also how the morality and values in Islam which refers to achieved the premiere in the middle of british people`s life which is as we know that the sociaty are not Muslim or Islam there, are minolitas.For the focus of the songs that will be taken by the Writter, these two musicians are proficient in Mahir Zain and Harris J, there are two songs, namely the song by Mahir Zain, entitled Number one for me, Haris J's song, Salam Alaikum. In the both songs there are many messages of social, religious and morals in them, all scenes such as properties, gestures, expressions, and activities in both music videos will be explained by writer. But, the author will describe and focus to study are the video clips of Mahir Zain song and Harris J songs which will be examined for semiotic signs in the capture on video clips. And the second songs from Harris J by title Salam Alaikum that the writer will examine for Moral value in the song and the images in the respective video clips. The background above need to discussed more with any research questions such are: what does the song teach us about?, What does the song explaining us in Moral value?.

2. Research Method

This study uses a Qualitative approach on the basis of semiotic analysis refers to Charles Sanders Pierce. Qualitative that focuses on signs and texts and images as objects of study, and how to interpret and understand the code behind the signs and the text and images. The post-positivism philosophy used to check the condition of natural objects, the key tool, data collection techniques are carried out through triangulation (combination), data analysis is inductive/qualitative, and the results emphasize meaning rather than generalization. To obtain the messages of the videos, the descriptive qualitative approach was used to conduct the study in terms of data collection and data analysis. a qualitative approach as an attempt to ensure that the data and analysis will closely reflect what is happening: “Qualitative research is concerned with life as it is lived, things as they happen, and situation as they are constructed in the day-to-day, moment-to-moment course of events. In general, they try not to disturb the scene and to be unobtrusive in their methods. This is an attempt to ensure that data and analysis will closely reflect what is happening”. It is clear that qualitative research takes the data from events and issues linked to what happens in daily life and explains the reflection of what is happening based on their experience as they observe the real situation as represented in the literary works. The data documented is a video clip file that has a description of the title "Maher Zain Number

One ForMe and Harris J Salam Alaikum and I Promise (Official Music Video)". By using documentation, the data is obtained directly by observing (observing) the video clips and the lyrics. Collect three of the songs Official music video that writter want to anslysis, Cupture or Screenshoot the video as picture and anslysis among the lyrics of songs. identify signs that are related to moral, social and religious values in video clips, namely by watching and watching videosobserve the video clip and the lyrics.

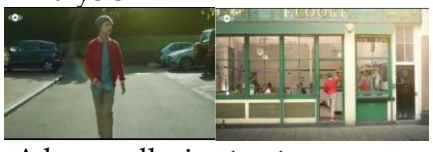
3. Discussion

Hariris J Song Salam Alaikum

This song is from Album of Harris J with the title Salam Alaikum Album and Contains 12 songs and publish in July 2015. And the song that the writter analyze has 17 stanze without repetition and devided by a few of scenes and data. a semiotic system will be described according to Charles Sanders Peirce in the lyrics of the song "Salam Alaikum" by Harris J, Based on the triangle of sings proposed by Peirce are: Denotatum or Object: Icon, Indeks and Symbol. Ground or Representament: Qualisigns, Sinsign and Legisign. 3.Interpretant: Rheme, Decising and Argument. For more details, some of lyrics of the song Salam Alaikum can be seen in Harris J song lyrics "Salam Alaikum", You can try and turn off the sun I'm still gonna shine away, yeah And tell everyone, We're having some fun today We can go wherever you wanna And do whatever you like, Let's just have a real good time Assalamu Alaikum, Alaikum, yeah 4X I just want to spread love and peace And all of my happiness, yeah, To everyone that I meet 'Cause I'm feeling spectacular, I love it when we love one another Give thanks everyday, For this life, living with a smile on our face Assalamu Alaikum, Alaikum, yeah 4X Spread peace on the earth, Cherish the love, that is around us Spread peace on the earth. On the choice of words contained in the lyrics of the song "Salam Alikum" by Harris J. In general, the song that played by a shady Salam Alsikum is a picture of the heart, emotions, lot of moral value and things often happens to socity, teenagers or people who already understand the meaning of Peace and ethics also good morals, attitude to our public and socity. the meaning of the lyrics of the song "Salam Alaikum" by Harris J above based on Peirce's Trichotomy is as: Datum 01: You can try and turn off the sun, I'm still gonna shine away, yeah And tell everyone, We're having some fun today, We can go wherever you wanna, And do whatever you like, Let's just have a real good time.

The First Tricohotomy

A sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis  -A boy walks in street -A boy wears red jaket -A boy says hallo to his friend and everyone he met. -A boy crosses in the yard with green trees.

Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis -Based on lyrics data number one here the lyrics of the song tall as how the figur in the music video has very amazing days, he can go where ever he wantsdoing what ever he likes having fun day, and spread love and peace in society and lot of people he meets. -Based on photos capture on the video clip of the official video. Appear a boy wear red jaket walk in some road and pass through the green plat on almost all trips. And he arrived in some Cefe and say hello to his coworker. -Red Jaket is the sign, Red color in psychology is symbolizes courange,strenght, and joy, this color is also able to encourage passion and energy for humans to take action. The color rad itself can mean life,the reason is,the coler is identical to human blood. -Green color in the road way that the man pass, Green in the world of color psychology, green is often used to help someone to have the ability to balance emotions and communicate. The green color itself is able to provide a relaxing and calming effect for humans.
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis Lyrics (You can try and turn off the sun) -A boy walks in street with very beautiful sun in the moring. (I'm still gonna shine away, yeah) -With beautiful sun which is shineing in the moring and from that he feels very enthusiastic. (And tell everyoneWe're having some fun today) -We can feel how happy the boy in the video clip ,he says hallo to everone he met and also all the costumer. (We can go wherever you wanna And do whatever you like Let's just have a real good time). -He asked the viewer for enjoying life and as human halps one others

Datum 02: Assalamu Alaikum, Alaikum, yeah 4X

1. The First Tricohotomy (Object or Denotatum)

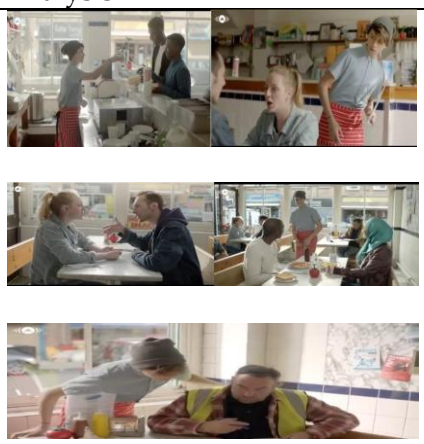
Object or a sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis  -Words as in lyrics “Salam Alikum”.

Index	Index is someting that carry out the function as a marker hint the sign or
	the produce causality. -Analysis, -Islam Teaching
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -Salam Alaikum or assalamualaikum is a greetin in Arabic, and is used by muslim culture. The complete phrase is As-salamu- alaykum-wa- rahmatu-llai-wa-barokatuhu. This greeting is the Sunnah of Prophet Muhammad , Which can glue the ukhuwah islamiyah of Muslims arround the world.

Datum 03: I just want to spread love and peace And, all of my happiness, yeah, To everyone that I meet Cause, I'm feeling spectacular, I love it when we love one another Give ,thanks everyday, For this life, living with a smile on our face.

Tricohotomy(Object or Denotatum).

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis
	 -Halping the old man and all the costemers.
Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis -Friendly to all of people,halping one other, smile to all costumer.
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -From the lyric and also teh picture on the video clip start from reetin the costemer,look at some of his costemer debatein something and he halps them, and give good service to the costemer that wears blue viel and her parther, and halpin the old man which is strinin puzzles is

	symbol ,as the lyrics said "I just want to spread love and peaceAnd all of my happiness" and "'Cause I'm feeling spectacularI love it when we love one another". From that we can say halping, and spread love will be amazing and peace will brin all happiness.

Datum04: Spread peace on the earth

Cherish the love, that is around us Spread peace on the earth.

1. The First Tricohotomy (Object or Denotatum)

A sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis  -Friendly and sy Salam or Hallo to all he met.
Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis
	(Spread peace on the earth Cherish the love, that is around us Spread peace on the earth). -Word "earth" is thee third planet from the sun which is the densest planet and fifth largest of the eigth planets in the solar system, earth also as abode of living things as like human and as we know human known as social creature who need other people for live a life for halpin others.
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -We can see from picture that boys which wear red jacet say hallo to his friends and halping one others is very good teaching for us as moral velue.

Maher Zain Song Number One For Me

This song is from Album of Maher Zain with the title Number One For Me from his second Album Forgive Me and Contains 14 songs and publish in April 2012 includ two son in Bahasa. And the song that the writter analyze has 32 stanze without repetition and devided by a few of scenes.

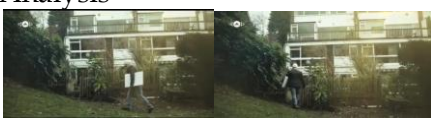
Datum 05:

I was a foolish little child Crazy things I used to do

And all the pain I put you through Mama now I'm here for you

1. The First Tricohotomy (Object or Denotatum)

A sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis  -Man walks to some house
Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis -Beautiful day in moring moments
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -The boy come to the house which is her mother house.

Datum 06:

If I could turn back time rewind

If I could make it undone I swear that I would I would make it up to you

1. The First Tricohotomy(Object or Denotatum)

A sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis
	  -Mother and a son.

Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis -Crazy things that childern do to his mom.
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -Noughty and very active.

Datum 07:

Mom I'm all grown up now It's

know you are the number one for me (3x)

1. The First Tricohotomy (Object or Denotatum)

A sing is someting in a physical form that can be captured by the five human senses and is something that refers (presents) other things outside the sign itself.

TRIANGLE OF MEANING OBJECT	
Icon	Icon is Somethings that performs the function of similar marker with the object. -Analysis
	 -Child as the man who came to her mother.
Index	Index is someting that carry out the function as a marker hint the sign or the produce causality. -Analysis (Mom I'm all grown up now you are the number one for me (3x). -From the lyrics above we know the one who came to his mother's house and has grown up.
Symbol	Symbol is someting that carry out the function as a marker by the rules and by conventional has commonly used in publik. -Analysis -Words " grown up now " mean that the man feel sorry to his mother because crazy things he did last time.

4. Conclussion

There were three classifications of Semiotic found in the songs Salam Alaikum and Number One For Me by Maher Zain and Harris J. They are Object, Interpretant and

Representament. 10 Datas were found in the category of Semiotic. There were 10 object data that belong to Icon, Indeks and Symbol, there were 10 data of Ground or Representament that belong to Qualisigns, Sinsign and Legisign. There were 10Data of Interpretant that belonged toRheme, Decising and Argument.From 10 data were also performed in nine category of semiotics in object there are 10 of Icon, 10 of index, 10 of symbol. And in Representament there are 10 of qualisigns, 10 of sinsigns, 10 of legisigns. And in Interpretant there are 10 of rhyme, 10 of dicent and 10 of argument. Based on the data findings above, it was concluded that the most dominant Semiotic sing in 90 results data.

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